

#12. Use your favorite Web search engine to obtain a list of Web pages that include the words “privacy statement.” Visit the Web pages on the search results list until you find a page that includes the text of a privacy statement.

List the URL: <https://www.shopify.com/>

Turn in a report of about 200 words in which you answer the following questions:

A. Does the site follow an opt-in or opt-out policy (or is the policy not stated clearly in the privacy statement)?

Shopify does have an opt out policy that is buried a little bit in all the wording they use for their privacy statement. It is listed under “Why we process your information”. I would have not been able to find this without using the “CTL+F” & using “opt” as a keyword. The section is quite detailed. It explains why they want your information & what your rights are regarding your information. You have an option to opt out from communications or by contacting Shopify directly. There is also an available opt out of certain types of cookies. Which they have a separate “Cookie Policy” regarding that.

B. Does the privacy statement include a specific provision or provisions regarding the collection of information from children?

There are a lot of different categories that are listed in general. However, there is nothing that I could find regarding children specifically.

C. Does the privacy statement describe what happens to the collected personal information if the company goes out of business or is sold to another company (list these provisions, if any)?

The privacy statement does not go over if Shopify goes out of business. There is though, a section that lists “how long we keep your information” Shopify states that they keep the information while you use Shopify products or services or until you tell them to delete your information. They also state they may keep personal information to comply with any potential legal obligations.

D. Close the report with one paragraph in which you evaluate the overall clarity of the privacy statement:

Shopify's privacy statement explains how they gather, use, and keep personal details safely for customers. They collect info like names and payment details to improve their services with users. However, they also share this info with other companies to run their business or meet legal requirements. While Shopify tries to be clear, more details about sharing info could help users understand better. Mainly, Shopify's privacy rules focus on letting users control their data and keeping it safe. It is quite lengthy & could be consolidated better for user readability.

Source:

<https://www.shopify.com/legal/privacy>

